107789 **Orders** Order / Rev: 06863142 Alt Order #: Product Desc: Crossroads GPS Estimate: 1206 Primary AE: Flight Dates: 10/23/12 - 10/29/12 Amy McCreary Sales Office: BLPHI Original Date / Rev: 10/11/12 / 10/30/12 Order Type: **GENERAL** Sales Region: National Agency Name: Crossroads Media, LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name:

Priority:

Crossroads GPS

Demographic: Product Codes:

A35+ PLI2

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	89	\$188,900.00	\$160,565.00
10/29/12	10/29/12	21	\$50,950.00	\$43,307.50

Totals

101010				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	89	\$188,900.00	\$160,565.00	0.00
November 2012	21	\$50,950.00	\$43,307.50	0.00
Totals	110	\$239 850 00	\$203 872 50	0.00

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Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$239,850.00
Market	100%	\$799 500 00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$239,850.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$135,915.00
KTUD	1%	\$7,995.00
KVVU	17%	\$135,915.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$39,975.00

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Print Date: 10/30/12 17:16:30 Page 2 of 10

KSNV

Order / Rev:

Flight Dates:

107789

Alt Order #: 06863

06863142

Advertiser:

Crossroads GPS

10/23/12 - 10/29/12

Product Desc:

Crossroads GPS

Estimate:

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KSNV

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Order / Rev: Alt Order #:

Flight Dates:

107789

06863142

10/23/12 - 10/29/12

Advertiser:

Crossroads GPS

Product Desc:

Crossroads GPS

Estimate:

						 					
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KSNV

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Order / Rev:

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Crossroads GPS

Alt Order #:

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Product Desc:

Crossroads GPS

Flight Dates:

10/23/12 - 10/29/12

Estimate:

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				Days of our Lives	CM	1258p-2pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
				Days of our Lives		, ,						
	DAYS OF			Marchales -	Cmat-Ast1-	D-1-	D-4!					
\٨/	<u>Stan</u> eek: 10/2	Date 9/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,000.00	<u>Rating</u> 0.00					
				The Doctors	СМ	2pm-3pm	-T	:30	1 \$650.001	0.00 NM	1	\$650.00
				The Doctors			-	, = =			-	, + · · · ·
,	THE DO				_							
144		Date	End Date	<u>Weekdays</u> -T	Spots/Week		<u>Rating</u> 0.00					
-	eek: 10/2	-46-	10/28/12 12 10/24/12		CM	\$650.00 2pm-3pm	W	:30	1 \$650.001	0.00 NM	1	\$650.00
E 31	NOINA	10/24/	12 10/24/12		OW	-piii-opiii	vv 	.00	1 9050.00 I	O.OO INIVI	1	φυνυ.υψ

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Order / Rev:

107789

Advertiser:

Crossroads GPS

Alt Order#:

06863142

Product Desc:

Crossroads GPS

Flight Dates:

10/23/12 - 10/29/12

Estimate:

Ln Ch Sta	ırt End	Inventory Code The Doctors	Break	Start/End 3	Time Days	Len Spo	ots Rate Pri	Rtg Type S	pots	Amount
		The Doctors								
THE DOCTO Start Dat		Weekdays	Spots/Week	Rate	Rating			1		
Week: 10/22/12		W	<u> </u>	\$650.00	0.00					
E38 KSNV 10/2		The Doctors The Doctors	СМ	2pm-3pm	T	:30	1 \$650.001	0.00 NM	1	\$650.00
THE DOCTO Start Dat		Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12		T	1	\$650.00	0.00					
E 39 KSNV 10/2		The Doctors The Doctors	СМ	2pm-3pm	F	:30	1 \$650.001	0.00 NM	0	\$0.00
THE DOCTO Start Dat		Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12	10/28/12	F	1	\$650.00	0.00					
Spot Ch Date 1 KSNV 10/2	<u> Range 1</u> 2/12-10/28/12 7	Description The Doctors		<u>t/End Time</u> -3pm		<u>√eekdays</u> F		Rtg Type		
Unresolv	⁄ed		,				(**************************************	,		
[NEWS 1		The Destars		Ones Ones		.20	4 0050 004	0.00 NM		# 050.00
THE DOCTO		The Doctors	СМ	2pm-3pm	M	:30	1 \$65 0 .00 1	U.UO NIVI	1	\$650.00
Start Dat	e <u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/12 E 41 KSNV 10/2		M	1	\$650.00 3-4p	0.00 -T	:30	4 04 000 004	O OO NINA	4	#4 900 00
DR. PHIL	3/12 10/23/12	Dr Phil	CIVI	3-4p	-1	.30	1 \$1,200.001	0.00 NM	1	\$1,200.00
<u>Start Dat</u> Week: 10/22/12		<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0,00					
E 42 KSNV 10/2	24/12 10/24/12	Dr. Phil Dr Phil	СМ	3-4p	W	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PHIL <u>Start Dat</u> Week: 10/22/12		<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
E 43 KSNV 10/2		<u> </u>	СМ	3-4p	T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PHIL		Dr Phil								
<u>Start Dat</u> Week: 10/22/12		<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
E 44 KSNV 10/2		Dr. Phil	СМ	3-4p	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PHIL		Dr Phil								. ,
<u>Start Dat</u> Week: 10/22/12		Weekdays F	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
E 45 KSNV 10/2		Dr. Phil	СМ	3-4p	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR, PHIL		Dr Phil								
<u>Start Da</u> Week: 10/29/12		<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
E 46 KSNV 10/2	23/12 10/23/12	NEWS 3 at 4 (1 4PM NEWS (1 h	HOUR)CM	4-5pm	-T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEWS 3 AT <u>Start Da</u> Week: 10/22/12	te End Date	Weekdays -T	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					
		PM NEWS (1 h	HOUR)CM	4-5pm	W	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEWS 3 AT			·		5					
<u>Start Da</u> Week: 10/22/12	2 10/28/12	<u>Weekdays</u> W	Spots/Week	\$1,800.00	Rating 0.00					
E 48 KSNV 10/2	25/12 10/2 5/12	PM NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm	- T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00

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Order / Rev:

107789

Advertiser:

Crossroads GPS

Alt Order #:

06863142

Product Desc:

Crossroads GPS

Flight Dates:

10/23/12 - 10/29/12

Estimate:

Ln Ch Start End NEWS 3 AT 4	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					
E 49 KSNV 10/26/12 10/26/12 NEWS 3 AT 4	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4 -5pm	F	:30 1	\$1,800.001	0.00 NM	1	\$1,800.00
Start Date	Weekdays Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					
E 50 KSNV 10/29/12 10/29/12 NEWS 3 AT 4	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm	M	:30 1	\$1,800.001	0.00 NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					
	M-F Early News CM M-F Early News	5-630p	-T	:30 1	\$3,600.001	0.00 N M	1	\$3,600.00
EARLY NEWS <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdeys Spots/Week	<u>Rate</u> \$3,600.00	Rating 0.00					
	M-F Early News CM M-F Early News	5-630p	W	:30 1	\$3,600.001	0.00 NM	1	\$3,600.00
EARLY NEWS <u>Start Dete</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$3,600.00	Rating 0.00					
	M-F Early News CM M-F Early News	5-63 0 p	T	:30 1	\$3,600. 00 1	0.00 NM	1	\$3,600.00
EARLY NEWS <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$3,600.00	Rating 0.00					
E 54 KSNV 10/26/12 10/26/12	M-F Early News CM M-F Early News	5-630p	~~~F~~	:30 1	\$3,600.001	0.00 NM	1	\$3,600.00
EARLY NEWS <u>Start Dete</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$3,600.00	Rating 0.00			·		
E 55 KSNV 10/29/12 10/29/12		5-630p	M	:30 1	\$3,600.001	0.00 NM	1	\$3,600.00
EARLY NEWS <u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$3,600.00	Rating 0.00					
E 56 KSNV 10/23/12 10/23/12		630-7pm	-T	:30	\$3,400.001	0.00 NM	1	\$3,400.00
JEOPARDY <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	Rate \$3,400.00	Rating 0.00					
E 57 KSNV 10/24/12 10/24/12	**********	630-7pm	W	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
JEOPARDY <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$3,400.00	Rating 0.00				:	
E 58 KSNV 10/25/12 10/25/12		630-7pm	T	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
JEOPARDY <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$3,400.00	Rating 0.00					
E 59 KSNV 10/26/12 10/26/12	·	630-7pm	F	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
JEOPARDY <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$3,400.00	Rating 0.00					
E 60 KSNV 10/29/12 10/29/12 JEOPARDY		630-7pm	M	:30	1 \$3,400.001	0. 0 0 NM	1	\$3,400.00
AEOLVIO I							•	

Print Date: 10/30/12 17:16:30 Page 7 of 10

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Order / Rev:

107789

Advertiser:

Crossroads GPS

Alt Order #:

06863142

Product Desc:

Crossroads GPS

Flight Dates:

10/23/12 - 10/29/12

Estlmate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp		Rtg Type S	Spots	Amount
E 60 KSNV	10/29/1	2 10/29/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	:30	1 \$3,400. 00 1	0.00 NM	1	\$3,400.00
JEOPAI											
<u>Sta</u> Week; 10/	<u>rt Date</u> 29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$3,400.00	Rating 0.00					
E 61 KSNV	10/23/1	2 10/23/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	-T	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
	OF FOR		101 maledous	CnotoAttack	Dota	Detina					
<u>Sta</u> Week: 10/	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$3,400.00	Rating 0.00					
E 62 KSNV	10/24/1	2 10/24/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	W	:30	1 \$3,400.001	0. 00 NM	1	\$3,400.00
	. OF FOR		101a alada sa	Cu ata 864a ala	Data	Datha					
<u>Sta</u> Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$3,400.00	Rating 0.00					
E 63 KSNV	10/25/1	2 10/25/12	M-F Wheel M-F Wheel of Fo	СМ	7-730pm	ннеТнин	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
	OF FOR										
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$3,400.00	Rating 0.00					
E 64 KSNV				СМ	7-730pm	F	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
			M-F Wheel of Fo	rtune	·						
	. OF FOF irt Date	RTUNE End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	F	1	\$3,400.00	0.00					
E 65 KSNV	10/29/1	2 10/29/12		CM	7-730pm	M	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
WHEEL	OF FOR	RTUNE	M-F Wheel of Fo	ortune							
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/		11/04/12	M		\$3,400.00	0.00	.00	4 04 000 004	0.00 111.0		04 000 00
		2 10/23/12 : W/ JON RA	FacetoFace/Rais FacetoFace/Rais		730-758pm	-T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/28/12	-T		\$1,800.00	0.00					
		2 10/24/12 : W/ JON RA	FacetoFace/Rals FacetoFace/Rals		730-758pm	W	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
			Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10	/22/12	10/28/12	W	1	\$1,800,00	0.00					
			FacetoFace/Rals FacetoFace/Rals		730-758pm	T	:30	1 \$1,800.001	0.00 NM	1	\$1,8 00 .00
Sta	art Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10/ E 69 KSNV		10/28/12 2 10/26/12	FacetoFace/Rals	ton RenûM	\$1,800.00 730-758pm	0.00 F	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
		: W/ JON RA	FacetoFace/Rals					,			**,
<u>Sta</u> Week: 10	a <u>rt Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> ⊶F	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					
			FacetoFace/Rals	ston Rep @M	730-758pm	M	;30	1 \$1,800.001	0.00 NM	1	\$1,800.00
FACE 1	TO FACE	W/JONRA									
<u>Sta</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					
E 71 KSNV			Mon PR 8-10p	СМ	8-10pm	M	:30	1 \$8,000.001	0.00 NM	1	\$8,000.00
THE V	OICE n/a	10/22	Monday Prime 8	- τυριτι							
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		11/04/12	М		\$8,000.00	0.00		4 00 100 00	0.00.111	,	no 15= 5=
E 72 KSNV	10/29/	12 10/29/12		CM	10-11pm	M	:30	1 \$6,400.001	0.00 NM	1	\$6,400.00

Print Date: 10/30/12 17:16:30 Page 8 of 10

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Order / Rev:

107789

Advertiser:

Crossroads GPS

Alt Order #:

06863142

Product Desc:

Crossroads GPS

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1206

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Mon PR 10-11p Monday Prime 10-11pm REVOLUTION n/a 10/22 Start Date End Date Spots/Week Rating Weekdays Rate Week: 10/29/12 11/04/12 M----\$6,400.00 0.00 E 73 KSNV 10/23/12 10/23/12 M-F News 3 at Eleven CM 11pm-1135pm -T----:30 1 \$2,800,001 0.00 NM \$2,800.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$2,800.00 0.00 E 74 KSNV 10/24/12 10/24/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$2.800.001 0.00 NM --W----\$2,800.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Weekdays Rating End Date Spots/Week Rate Start Date --W---10/28/12 \$2,800.00 0.00 Week: 10/22/12 E75 KSNV 10/25/12 10/25/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$2,800.001 0.00 NM \$2,800.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rate Rating ---T---\$2,800.00 Week: 10/22/12 10/28/12 E 76 KSNV 10/26/12 10/26/12 M-F News 3 at Eleven CM ----F--:30 0.00 NM 11pm-1135pm 1 \$2,800,001 \$2,800.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 ----F--0.00 Week: 10/22/12 1 \$2,800.00 1 \$2,800,001 E 77 KSNV 10/29/12 10/29/12 M-F News 3 at Eleven CM 11pm-1135pm M----:30 0.00 NM \$2,800.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rate Rating 0.00 Week: 10/29/12 11/04/12 M----1 \$2,800.00 E 78 KSNV 10/23/12 10/23/12 The Tonight Show CM 1135p-1236a -T----:30 1 \$2,000,001 0.00 NM \$2,000.00 Tonight Show TONIGHT SHOW W/ JAY LENO Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 -T----\$2,000.00 0.00 Week: 10/22/12 E 79 KSNV 10/24/12 10/24/12 The Tonight Show CM 1135p-1236a :30 1 \$2,000.001 0.00 NM \$2,000.00 ------**Tonight Show** TONIGHT SHOW W/ JAY LENO Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating --M----Week: 10/22/12 10/28/12 \$2,000.00 0.00 1135p-1236a 1 \$2,000.001 0.00 NM \$2,000.00 E 80 KSNV 10/25/12 10/25/12 The Tonight Show ___T__ Tonight Show TONIGHT SHOW W/ JAY LENO Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---T---\$2,000,00 0.00 E 81 KSNV 10/26/12 10/26/12 CM ----F--0.00 NM The Tonight Show 1135p-1236a :30 1 \$2,000.001 \$2,000.00 Tonight Show TONIGHT SHOW W/ JAY LENO End Date **Weekdays** Spots/Week Rate Rating Start Date Week: 10/22/12 10/28/12 ---F--\$2,000.00 0.00 The Tonight Show 1135p-1236a M-----:30 \$2,000.001 0.00 NM \$2,000.00 E 82 KSNV 10/29/12 10/29/12 CM 1 **Tonight Show** TONIGHT SHOW W/ JAY LENO Rating End Date Spots/Week Start Date Weekdays <u>Rate</u> Week: 10/29/12 11/04/12 M-----\$2,000.00 0.00 1 E83 KSNV 10/23/12 10/23/12 Late Night w/Fallon CM 1236a-136am :30 \$700,001 0.00 NM \$700.00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON End Date Weekdays Spots/Week Rate Rating Start Date Week: 10/22/12 10/28/12 -T----\$700.00 0.00\$700.00 E 84 KSNV 10/24/12 10/24/12 CM1236a-136am :30 \$700.001 0.00 NM --W----

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Order / Rev:

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Advertiser:

Crossroads GPS

Alt Order #:

06863142

Product Desc:

Crossroads GPS

Flight Dates:

10/23/12 - 10/29/12

Estimate:

Ln Ch Start	End	Inventory Code Late Night w/Fallo		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
		Late Night w/Falk									
LATE NIGHT W			O	D-4-	Detina				ĭ		
<u>Start Date</u> Week: 10/22/12	<u>End Date</u> 10/28/12	<u>Weekdeys</u> w	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
E 85 KSNV 10/25/		Late Night w/Fallo		1236a-136am		:30	1	\$700.001	0.00 N M	1	\$700.00
LATE NIGHT W	/JIMMY FALI	LON									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	T	on CM	\$700.00 1236a-136am	0.00	:30	1	\$700.001	0.00 NM	1	ድፖርር ር
E 86 KSNV 10/26/ LATE NIGHT W		Late Night w/Fall		12304-130411		.30	1	φ700.00 T	0.00 14101	'	\$700.0
Start Date	End Dete	Weekdavs	Spots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	F	1	\$700.00	0.00						
E 87 KSNV 10/29/	12 10/29/12	Late Night w/Fallo		1236a-136am	1 M	:30	1	\$700.001	0.00 NM	1	\$700.00
LATE NIGHT W		LON									
Start Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/29/12 E 88 KSNV 10/24/	11/04/12		CM	\$700.00 10-11pm	0.00 W	:30	1 (\$6,400.001	0.00 NM	1	\$6,400.0
CHICAGO FIRE		Wednesday Prim		10-11pm	W	.30	1 4	90,400.00 I	0.00 NW	ı	φ 0,4 00.0
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12	10/28/12	W		\$6,400.00	0.00						
E 89 KSNV 10/25/	12 10/25/12	Thurs PR 10-11p Thursday Prime		10-11pm	T	:30	1 5	\$6,400.001	0.00 NM :	1	\$6,400.0
ROCK CENTER	R-BRIAN WIL	LIAMS									
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$6,400.00	Rating 0.00			·			
E 90 KSNV 10/26/	12 10/ 2 6/12	Fri 10-11p Friday Prime 10-	CM 11nm	1 0-11 pm	F	:30	1 :	\$6,400.001	0.00 NM	1	\$6,400.0
DATELINE NB	2	Triday Timo To	p								
Stert Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/22/12	10/28/12	F		\$6,400.00	0.00		·····				
E 91 KSNV 10/27/		News 3 Sunrise - News 3 Sunrise 9		6a-7a	S-	:30	1	\$1,000.001	0,00 NM	1	\$1,000.0
	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12	10/28/12	S-	1	\$1,000.00	0.00						
E 92 KSNV 10/27/	12 10/27/12		CM	7a-9am	S-	:30	1	\$2,000.001	0.00 N M	1	\$2,000.0
O ATUDDAY TO	NDAY.	Saturday Today									
SATURDAY TO Start Date	DDAY End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	S-	<u> </u>	\$2,000.00	0.00						
E 93 KSNV 10/27/		News 3 Today - S	SATURISM	9am-930am	s-	:30	1	\$1,500.001	0.00 NM	1	\$1,500.0
		News 3 Today - S							1		
NEWS 3 TODA		Modeless	Consta 6511-	D-4-	Dating				1		
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
		Sa-Su Early New		5pm-630pm	S-	:30	1	\$1,350.001	0.00 NM	1	\$1,350.
E 34 NOINV TOLLO		Sa-Su Early New		1	-	-	•			•	2 + 3
	NEWS		<u> </u>								
KSNV EARLY				Rate	Rating						
KSNV EARLY Start Date	End Date	<u>Weekdays</u>	Spots/Week								
KSNV EARLY <u>Start Date</u> Week: 10/22/12	End Date 10/28/12	S-	1	\$1,350.00	0.00	-30	1	\$1.050.004	0.00 NM	1	\$1 DED
KSNV EARLY Start Date	End Date 10/28/12	S- Wknd Jeopardy				:30	1	\$1,050.001	0.00 NM	1	\$1,050.
KSNV EARLY <u>Start Date</u> Week: 10/22/12	End Date 10/28/12	S-	1	\$1,350.00	0.00	:30	1	\$1,050.001	0.00 NM	1	\$1,050.
KSNV EARLY <u>Start Date</u> Week: 10/22/12 E 95 KSNV 10/27/	End Date 10/28/12	S- Wknd Jeopardy	CM Spots/Week	\$1,350.00 630-7pm	0.00	:30	1	\$1,050.001	0.00 NM	1	\$1,050.0

KSNV

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Order / Rev:

107789

17780

10/23/12 - 10/29/12

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

06863142

Product Desc:

Crossroads GPS

Estimate:

1206

Break Start/End Time Ln Ch Inventory Code Days Len Spots Rate Pri Rtg Type Spots Start End Amount VVknd VVheel of Fortune SAT/ Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating ____S 10/28/12 1 \$1,050.00 0.00 Week: 10/22/12 1 \$2,800,001 0.00 NM E 97 KSNV 10/27/12 10/27/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-\$2.800.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Spots/Week Rating Weekdays Start Date End Date Rate ----S-\$2,800.00 0.00 Week: 10/22/12 10/28/12 E 98 KSNV 10/28/12 10/28/12 NFL Pre-Game / FNA CM 1p-530pm ----S :30 1 \$5,000.001 0.00 NM \$5,000.00 NFL Pre-Game FOOTBALL NIGHT IN AMERICA Start Date End Date Weekdays Spots/Week Rate Rating ----S Week: 10/22/12 10/28/12 \$5,000.00 0.00 :30 0.00 NM \$3,600.00 E 99 KSNV 10/28/12 10/28/12 News 3 Live in Prime CM 7-10pm ----5 \$3,600,001 News 3 in Prime NEWS 3 LIVE (FOLLOWING NFL) End Date Spots/Week Rating Start Date Weekdays Rate ----S Week: 10/22/12 10/28/12 1 \$3,600.00 0.00 E100 KSNV 10/28/12 10/28/12 Jeopardy in PRIME M-SA 8-11p / SUN ----S 1 \$2,400.001 0.00 NM CM :30 \$2,400.00 Jeopardy in Prime jep End Date Start Date Weekdays Spots/Week Rate Rating ----S 10/28/12 1 \$2,400.00 0.00 Week: 10/22/12 E101 KSNV 10/28/12 10/28/12 LAW & ORDER (synd) RGM M-SA 8-11p / SUN----S :30 \$2,400,001 0.00 NM \$2,400.00 Law & Order (synd) PRIME 180 End Date Weekdays Spots/Week Rating Start Date Rate 10/28/12 ----S 1 \$2,400.00 0.00 Week: 10/22/12 E102 KSNV 10/23/12 10/23/12 Wake Up Early w/ Wagn@M 430a-5a -T----:30 \$400.001 0.00 NM \$400.00 1 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS **End Date** Weekdays Spots/Week Rate Rating Start Date -T----\$400.00 0,00 Week: 10/22/12 10/28/12 Wake Up Early w/ Wagn@M E103 KSNV 10/24/12 10/24/12 430a-5a --W----:30 \$400.001 0.00 NM \$400.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating --W----\$400.00 0.00 Week: 10/22/12 10/28/12 0.00 NM E104 KSNV 10/25/12 10/25/12 Wake Up Early w/ Wagn@M \$400,001 430a-5a ---T---:30 1 \$400.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating ---T---Week: 10/22/12 10/28/12 \$400.00 0.00 \$400.001 0.00 NM E105 KSNV 10/28/12 10/28/12 Wake Up Early w/ Wagn@M 430a-5a ----S :30 1 \$400.00 Wake Up Early Wagners WAKE UP EARLY WITHE WAGNERS Rating Start Date End Date Weekdays Spots/Week <u>Rate</u> ----S \$400.00 0.00 10/28/12 Week: 10/22/12 E106 KSNV 10/29/12 10/29/12 Wake Up Early w/ Wagn@M 430a-5a M-----:30 \$400.001 0,00 NM \$400.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M-----\$400.00 0.00

\$239,850,00